

Code: EC8T4B

IV B.Tech - II Semester – Regular Examinations - April 2016

**INDUSTRIAL MANAGEMENT &
ENTREPRENEURSHIP
(ELECTRONICS & COMMUNICATION ENGINEERING)**

Duration: 3 hours

Max. Marks: 70

Answer any FIVE questions. All questions carry equal marks

1)

a) Give the advantages and disadvantages of process and product layouts. 7 M

b) With an example explain the way of improving the existing plant layout using travel chart. 7 M

2) Explain the method study procedure with advantages and limitations. 14 M

3)

a) Define economic order quantity. Derive an equation to determine economic order quantity. 7 M

b) Explain various steps involved in the Supply Chain Management Process. 7 M

4) What is the role of Entrepreneurship in economic development? 14 M

- 5)
- a) Explain the characteristics of a Small scale industry. 7 M
 - b) Explain the role of SSI in economic development of a country. 7 M
- 6) What are the different types of supporting agencies of Government for SSI? Explain their functions. 14 M
- 7) How the Product planning and development process are helpful in starting a business venture? 14 M
- 8) What are the opportunities for entrepreneurs in India and Abroad? 14 M